

ORGANISATIONAL PATTERNS

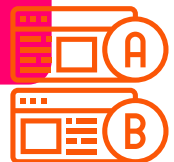
CATEGORICAL/ TOPICAL

Create categories of information that go together to help support your original specific purpose.



COMPARISON/ CONTRAST

This pattern consists of two clear points, you could also create a third point by giving basic information about what is being compared and what is being contrasted.



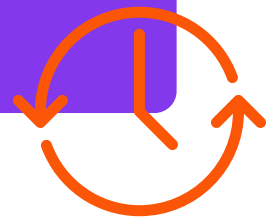
SPATIAL SPEECH PATTERN

This pattern organises information according to how things fit together in physical space



CHRONOLOGICAL

This pattern places the main idea in the time order in which items appear – whether backward or forward.



CAUSAL

This pattern is used to explain cause-and-effect relationships



PROBLEM-CAUSE- SOLUTION

In this pattern you describe a problem, identify what you believe is causing the problem, and then recommend a solution to correct the problem.

